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USPTO FACSIMILE COVER SHEET

To: Commissioner for Patents
Fax Number: (703) 872-9306
Date: May 23, 2005
Pages: 15 pages (including this cover sheet)

MESSAGE:

SPECIAL PROCESSING SUBMISSION

METHOD AND SYSTEM FOR CREATING AND ADMINISTERING INTERNET MARKETING PROMOTIONS

Examiner J. Janvier
Serial No. 09/805,336

Petition for Revival of an Application for Patent Abandoned Unavoidably and/or
Unintentionally Under 37 CFR 1.137, including completed Credit Card Payment form

Amendment

(696.003)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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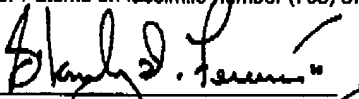
MAY 23 2005

In re Application of : Srinivasan et al.
Serial No. : 09/805,336 Examiner : J. Janvier
Filed : March 13, 2001 Art Unit : 3622
For : METHOD AND SYSTEM FOR CREATING AND
ADMINISTERING INTERNET MARKETING
PROMOTIONS

May 23, 2005

**PETITION FOR REVIVAL OF AN APPLICATION
FOR PATENT ABANDONED UNA VOIDABLY AND/OR
UNINTENTIONALLY UNDER 37 CFR 1.137**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner for Patents on facsimile number (703) 872-9306 on May 23, 2005.


Stanley D. Ference III
Reg. No. 33,879

May 23, 2005
Date of Signature

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Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Attention: Office of Petitions

Sir:

Applicants hereby petition, pursuant to 37 CFR § 1.137(b), to revive the above-identified application which became abandoned for failure to timely respond to the Office Action dated September 13, 2004. In support of this Petition, Applicants state as follows:

1. Attached hereto is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$750.00 petition fee (small entity) pursuant to 37 CFR § 1.17(m). The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

2. Applicants' response to the outstanding Office Action is being filed concurrently with the filing of this Petition.

3. Since this application was filed on or after June 8, 1995, no terminal disclaimer is required.

4. The entire delay in filing the required reply from the due date for the required reply until the filing of a grantable petition under 37 CFR 1.137(b) was unintentional, and in fact, may have been unavoidable as the delay was the result of Office errors associated with changing the customer number associated with the correspondence address for this application, as discussed below.

5. On August 20, 2004, prior to the issuance of the outstanding Office Action, the undersigned submitted a new Power of Attorney revoking any previous powers and also a Change in Correspondence Address. Nonetheless, the records of the Office indicate the outstanding Office Action was sent to a prior correspondence address, although the law firm associated with the address the Office records show the outstanding Office Action was sent to have no record of receiving the outstanding Office Action. Furthermore, the

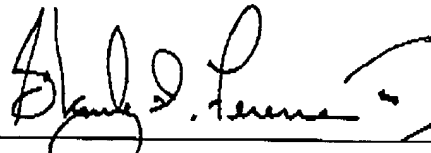
customer number associated with the correspondence address for this application was subsequently changed, without authorization from undersigned.

6. The undersigned became aware that an Office Action was outstanding upon receiving a telephone call from the Examiner handling the case, who was calling to inquire whether a response had been submitted. Subsequent to this telephone call, the undersigned was able to obtain a copy of the outstanding Office Action from the Office's PAIR system. Despite being informed by telephone of the improper customer number associated with the correspondence for this application, the Examiner did not send the Notice of Abandonment to the address associated with the customer number of the undersigned's firm. A copy of the Notice of Abandonment was obtained from the Office's PAIR system. It should be noted the Notice of Abandonment erroneously indicates that the undersigned had authorized any change in correspondence address. Subsequent to learning of the abandonment, the undersigned conferred with Office personnel to change the customer number associated with correspondence address back to the customer number specified in the Change of Correspondence address submitted by the undersigned.

7. Should the Office determine the delay in responding to the outstanding Office Action was unavoidable, rather than unintentional, the Office is requested to refund the difference in the amount of the petition fee to the credit card identified in the attached Credit Card Payment Form.

Because Applicants have complied with all of the requirements of 37 CFR § 1.137(a) and/or 1.137(b), they respectfully request that the Commissioner grant this petition and revive the application.

Respectfully submitted,



Stanley D. Ference III
Registration No. 33,879

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